

WE WANT YOU TO SHARE YOUR UNIQUE STORY

YOU'RE INVITED TO BECOME A CONTRIBUTOR

SASSI & CO.



INSPIRING WOMEN TO SHOW UP AS THEIR BEAUTIFUL,

MULTI-FACETED SELVES IN LIFE AND BUSINESS

FOR WOMEN, BY WOMEN

A BRAND NEW DIGITAL MAGAZINE

We're ripping out
the pages of past
magazines - you
know the ones that
were full of
unrealistic and
unattainable body
& beauty standards
- and starting
something new.

AND WE WANT YOU TO JOIN US.

Sassi & Co. is a lifestyle magazine for the next generation of women and our mission is simple: to inspire our readers to show up as their beautiful, multi-faceted selves in life and in business. We're here to hold a mirror up to every woman's incredible worth and show that it is possible to design life on your own terms.

Being a woman in the 21st century means so many things.

Sassi & Co. is where the many facets of life come together to paint a picture that truly reflects women today. Sassi is in the heart and soul of every woman; the evolving story of who she is, her dynamic interests, the special parts of her that make her so unique. Sassi is her collection of interests, her love of life and the experiences and defining moments that have shaped her.

From fashion designer, to plus size model, to fitness enthusiast to entrepreneur and everything in between, Sassi & Co. shares the heart of each woman through her story and celebrates the many hats that modern women wear.





Flipping through the pages of Sassi & Co. will give you a glimpse into the many lives of women today through the chronicling and celebration of their stories. It's the perfect mix of lifestyle, storytelling, fashion, design, fitness and business that is representative of women today. We feature real women, real stories and real life in order to give you a glimpse into the Sassi woman herself; who she is, what she does and how she thinks. You'll learn about what moves her, connects her, inspires her and motivates her.

Sassi & Co. encompasses a mix of all aspects of the modern woman's life. Unlike traditional niche magazines that target one specific aspect of life, Sassi is the collective combination of all the things a woman's life entails. Sassi illustrates the complex and ever-evolving nature of womanhood and the unique dynamics that define us.

We each have a story that needs to be not only told but celebrated and sharing these stories is at the heart of Sassi & Co.

COME AS YOU ARE
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YOU'RE INVITED
TO BE A SASSI & CO.
CONTRIBUTOR!

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You're a real woman, with a real story to share. A Sassi & Co. contributor is someone who values impact and recognizes the power of positive influence, storytelling and community.

SASSI WOMEN ARE TRAILBLAZERS WHO LIVE LIFE BY THEIR OWN DESIGN AND ENCOURAGE THE WOMEN AROUND THEM TO DO THE SAME.



The Sassi woman is someone who believes in connection, community and collaboration over competition and comparison. She's your #1 hype woman, your loudest cheerleader, and a fearless advocate for the support and betterment of every aspect of women's lives.

Contributing to Sassi & Co. is a form of mentorship; it is inspiring others through the telling of your unique story. It is an opportunity to build community, work towards creating stronger social structures and including more women in power. Our goal is to disrupt norms, challenge obstacles, stereotypes, biases and patriarchal systems faced by women in the past and present.



We are committed to changing the conversation and culture for women. We are building a community where women prosper. We are dedicated to creating a space where women feel empowered and celebrated for their innate strength in all aspects of their lives. Our goal is to take the momentum created by you, our contributors, in your relationships, your work, your motherhood, your homes and your lives to inspire and elevate all women.

**WE WOULD LOVE FOR YOU TO
JOIN US ON THE PAGES OF SASSI & CO.
TO TELL YOUR UNIQUE STORY.**



What Matters to Sassi Readers

Recurring Themes Throughout Every Issue:

- Feminism in business and in life
- Business 2.0: Women at the Top Women in Power
- Entrepreneurship
- Mental health, self care and wellness
- Inclusivity, representation and diverse stories
- Representation of BIPOC and LGBTQIA experience
- Relationships and sisterhood
- Personal style and fashion beyond size
- Beauty
- Influence and impact
- Family and motherhood
- Culture and entertainment
- Body positivity, fitness for all, nutrition and food
- Lifestyle, design and home

Submissions

At Sassi we honour women's voices, expression, their creativity and their magic.

As a Sassi Contributor, you have two options for how to tell your story. Better with the written word? Submit a written feature that's inline with the issue's theme.

Written submissions can be sent in Word or PDF format to hello@sassicreativeco.com.

Prefer a conversation? Let's set up an interview so that we can and have your editorial created by our award-winning Editor in Chief. Interviews are held via email, telephone or Zoom.

Questions?

If you'd like to learn more about this project and discuss possible topics for your piece, please feel free to reach out to us - we are here to support you! You can reach us anytime via email at hello@sassicreativeco.com



MEET OUR EDITOR



Hi, I'm Teresa. I'm a natural communicator, storyteller and creative. For over 15 years, I've helped businesses in various industries build and share their brands in sales, marketing, and public relations roles. Although I achieved success in the conventional sense, I found myself wanting more. Instead of being bound by traditional roles and societal expectations and the pressures of daily life, I decided it was time to start designing the life I want to live on my own terms. Since I made that decision, I've launched a boutique consulting firm, become an award winning editor and fulfilled one of my lifelong goals: becoming a published author.

I've always loved women's magazines but have grown to realize that the often unrealistic and unattainable standards that they present have an impact on our beliefs about ourselves. I want to read real stories about real women. I want to see women and their real lives represented in the pages of a magazine. This is why I've created Sassi & Co.

At the heart of Sassi & Co. is my hope to authentically support and encourage women to feel good about themselves, to connect and share stories, to feel empowered and inspired to show up and most importantly, to know that we are worthy to be in the pages of a magazine and deserving of being the cover story!

FOR WOMEN, BY WOMEN

A BRAND NEW DIGITAL MAGAZINE

PHOTOGRAPHY BY ASHLEY ADAMS

WE'RE EXCITED TO HAVE YOU BE PART OF THE SASSI FAMILY!

Once we've received your interest in contributing,
we will be in touch with next steps, further details and our
publication schedule.
